



## NOVEMBER 16-18, 2021

Did you know that 85% of Baltimore teens do not have aspirations for their future careers? Yet, 60% of employers say that their current workforce lack the skills needed for the future.

JA Inspire Virtual is a one-of-a-kind career exploration experience that helps middle and high school students plan for the future and understand essential skills needed to increase their future employment prospects.

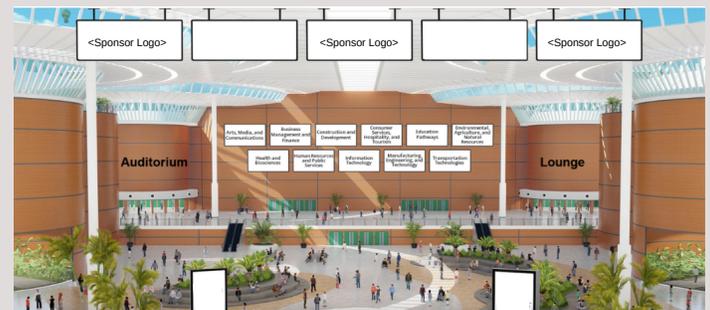
Using an interactive online platform, JA Inspire Virtual will connect thousands of teens to companies and industries across Maryland, introducing the next generation to greater economic opportunity and companies to future employees.

Through this experience, thousands of middle and high school students will...

- Explore careers and the skills needed for in-demand jobs
- Solidify education and coursework choices for high school and beyond
- Connect first-hand with industry professionals at every level

### The Virtual Career Expo Features:

- Interactive industry and employer showcase
- Downloadable career information and on-the-job videos
- Interactive features, such as a live chat and gamification elements to increase participant engagement
- 6-month extended access to featured career and industry information
- Platform compatibility across multiple technologies



White screens will display company logos



# Sponsorship Opportunities

Join us as we help students turn abstract career notions into real insight on career industries, job opportunities, and education paths to reach their goals.

	Presenting Sponsor	Title Sponsor	Auditorium Sponsor	Student Workbook Sponsor	Industry Exhibit Hall Sponsor	Premiere Booth Sponsor	Kiosk Sponsor
	\$30,000	\$25,000	\$15,000	\$10,000	\$5,000	\$1,500	\$500
Customizable virtual career booth	Large with additional banners	Large with additional banners	Large with additional banners	Large	Large	Medium	Small
High visibility booth placement	×	×	×	×			
Logo on event landing page	×	×	×	×	×		
Logo in lobby with direct link to booth	×	×					
Logo in scrolling exhibit hall	×	×			×		
Logo in aerial exhibit hall	×			×			
Prominent logo placement in auditorium	×		×				
Opportunity to host recorded webinar	×		×		×		
Recognition in Student Workbook	Prominent logo placement	×	×	×	×	×	
Individual Sponsor social media post	×						
Group Sponsor social media post	×	×	×	×			
Sponsored push notifications during event	×	×	×	×			
Recognition in post-event thank you email	×	×	×	×			